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## Career Objectives

To lead data-driven strategies that accelerate sustainable business growth, enhance operational efficiency, and support evidence-based decision-making. To apply expertise in data analytics to develop innovative, scalable solutions that drive performance, improve processes, and deliver impact across business functions.

## Professional Experience

**Junior Associate Data Analyst**                                                                                                          *2025-Present*
**Innovision Consultancy Private Limited**
- Supported **5+ development projects** by providing data-driven monitoring and evaluation solutions.
- Developed M&E frameworks and digital survey tools, increasing data collection efficiency by **40%.**
- **Automated** statistical analysis pipelines in R and SPSS, reducing workload and analysis time by **60%.**
- Cleaned, managed, and analyzed 20,000+ data points across **baseline**, **midline**, and **endline** surveys.

**Junior Research Fellow & Trainer**                                                                                                         *2024–2025*
*Bangladesh Research Society (BDRS)*
- Led 2 research teams in public health, health economics and community engagement projects.
- Designed 3+ research-based course modules on R, SPSS, and STATA for effective data-driven reporting.
- Trained 250+ students, young researcher & professionals, enhancing their data fluency by 80%.

## Education

**Bachelor of Science in Statistics**
University of Dhaka, Dhaka.
*Graduation:* 2025 | CGPA: 3.66/4.00

**Higher Secondary School Certificate (HSC)**
Notre Dame College, Dhaka.
GPA: 5.00/5.00 | Science Stream | 2019

**Secondary School Certificate (SSC)**
Sristy College of Tangail, Tangail.
GPA: 5.00/5.00 | Science Stream | 2017

## Projects

**Power BI** Sales Dashboard: 5-Year Garment Insights                                                                       Click Here
- Developed **four dynamic dashboards** on 5 years of garment sales to drive data-backed business decisions.
- Highlighted KPIs, trends, and seasonal patterns to uncover growth opportunities.

**Power BI Weather Dashboard: 30-Year Bangladesh Climate Insights (1991–2022)**                   Click Here
- Developed an interactive dashboard on 30 years of weather data to reveal **climate variability** and long-term patterns.
- Highlighted **temperature shifts, rainfall trends, and humidity changes** to support research and data-driven planning.

**MySQL-**based analysis on user activity in an EdTech platform                                                         Click Here
- Analyzed user behavior and conversion patterns using **A/B testing**, **segmentation** and **funnel analysis**.
- Generated insights to enhance engagement, optimize conversion, and improve marketing strategies.

BodyMetrics using **SPSS**: Exploring the Key Determinants of BMI                                                   Click Here
- Conducted **ANOVA**, **linear regression**, and **clustering** to explore how several factors influence BMI.
- Built visualizations, cross-tabulations, and a BMI classification system to uncover key health patterns.

Churnly-**R**: Customer Churn Analytics & Prediction using **R programming**                              Click Here
- Analyzed customer behavior and segmented key user groups to explore churn patterns using R.
- Built an **ML predictive model** to identify at-risk customers, supporting strategies for retention and business growth.

**MS Excel**-Based Fraud Detection in Banking Transactions                                                             Click Here
- Developed a rule-based **fraud scoring system** to detect suspicious transactions based on key risk indicators.
- Designed **pivot tables**, **KPIs**, and a **dashboard** to visualize fraud patterns and highlight repeated offenders.

## Skills and Technical Proficiencies

**Analytical & Statistical Tools:** SPSS, Stata, R, Microsoft Excel, Power BI, Tableau.
**Business & Reporting Tools:** Microsoft Office Suite, Google Workspace, Canva.
**Data Collection & Survey Design**: Kobo Toolbox, Google Forms, SurveyCTO.
**Soft Skills:** Team Leadership, Project Coordination, Strategic Communication, Public Speaking, Problem Solving.

## Courses and Certifications

**Google Data Analytics Professional Certificate**                                                           *August 7, 2021*
*Google | Duration: 6 months | Medium: Coursera*                                                              **Verify**
- **Key Learning:** Gained hands-on experience with data cleaning, analysis, visualization, and using tools like Google Sheets, SQL, R, and Tableau to derive insights.

**Career Essentials in Data Analysis Learning Path Professional Certificate**                                 *September 4, 2024*
Microsoft & LinkedIn Learning| Duration: 3 months | Medium: LinkedIn Learning                                 **Verify**
- **Key Learning:** Developed strong foundations in Excel, MySQL, Power BI, and data-driven decision-making aligned with real-world business needs.

## Extra-Curricular Activities

**Writer –** *The Papyrus*, Department of Statistics, University of Dhaka.                                     *2020-2024*
- **Achievement:** Authored 5+ creative pieces, including thrillers, spy stories, fantasy narratives, and essays, enriching the magazine with diverse genres and fostering student engagement widely.

**Former Member –** Notre Dame Science Club, Notre Dame College.                                              *2017-2019*
- **Achievement:** Participated in 4+ science fairs, developed team collaboration, and strengthened scientific communication skills.

## Leadership and Community Engagement

**National Officer**                                                                                          *2024–2025*
*Positive Plus Foundation*
- Managed logistics and communication that mirrored corporate project management skills.
- Participated in meetings, including fundraising and MoU signings with 10+ international stakeholders.
- Facilitated 5+ cross-country collaborations, expanding the foundation's global presence by 90%.
- Organized international awareness campaigns and events, engaging **500+ youth and professionals** in climate action and social impact initiatives.
- Contributed to the design of strategic projects and proposals, strengthening donor engagement and securing new partnerships.

## Key Professional Characteristics

- Skilled in data analysis and consumer insights relevant to the industry.
- Exceptionally fluent in both Bangla and English.
- Experienced in leading teams and executing projects efficiently.
- Strong communication and teamwork abilities in fast-paced settings.
- Proficient in Microsoft Office and Google Workspace for business operations.
- Adaptable to both independent and collaborative work environments.
- Digitally fluent with a proactive approach to brand engagement.
- Committed to professionalism, learning, and sustainable business growth.

## References

**Dr. Md. Jafar Ahmed Khan**
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